

**Jeanne Ellen Russell**  
**PO Box 19 (110 N. Main Street), Edinburg, VA 22824**  
**(540) 984-4718, jeanner@shentel.net**

### **SUMMARY**

I am a multi-tasker talented in branding, writing, publishing, web-building, on-line marketing, training, publicity, and design. I am also technically proficient in a wide variety of software which makes me versatile enough to adapt to the changing needs of any organization or team. I can lead or follow; and interact successfully with people of differing backgrounds and temperaments.

### **EXPERIENCE**

#### **RUSSELL ENTERPRISES FREELANCE CREATIVE SERVICES**

Sole Proprietor, DEC 2002 – Present

- I run a creative services business offering writing, layout and design, web building, publishing, promotional, and other services for clients. Some long-term projects include:
  - **Greatland Publishing & Music Company, LLC**, 501 S. Royal Ave, Front Royal, VA  
Multiple Roles, JUN 2005-JUL 2009
    - **Writer/producer; Valley of the Stars Radio Show** which aired on The River 95.3 FM. I found and booked guests, wrote scripts, pre-interviewed guests, directed recording sessions and worked with sound engineer to edit final show. Acted as guest on special shows. The last year we recorded at National Media Center in Front Royal. A sample show can be found at:  
[http://www.bradhaynesvalleyofthestars.com/html/february\\_8\\_2009.html](http://www.bradhaynesvalleyofthestars.com/html/february_8_2009.html)
    - **Executive Editor**; in charge of publishing activities. Under my direction, we streamlined the publishing process to save thousands of dollars in costs for the company
    - **Other Duties**; Created and implemented promotional campaigns, wrote ads for radio and print, supervised small staff, and performed other functions including publicist, webmaster, designer, TV and movie script writer and more
  - **Just Say It! Radio Show, WSVG, Mt Jackson, VA**  
Co-host/producer, SEP 2006-APR 2009
    - Co-hosted and produced a weekly current events radio show on WSVG in Mt Jackson.
    - Acted as sound engineer (and sound editor for off-site shows)
- I teach seminar classes on self-publishing

**STRATEGIC INSIGHT**, 241 18th Street S., Suite 511, Arlington VA 22202

Publications Associate , OCT 2000-DEC 2002

Client – Test and Evaluation Deputate, Missile Defense Agency (TE MDA)

- Created meeting presentations, designed conference displays, posters, certificates, and other art work. (Worked with Microsoft PowerPoint, Word, Project, and Excel, Adobe PhotoShop, PageMaker, and Acrobat, Corel Draw, and other graphics software daily.)

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- Member of the TE Integrated Master Schedule Team which gathered information from testing facilities and maintained an integrated test planning schedule for the world-wide missile testing community. During my tenure we created a vehicle to identify and notify decision makers of potential conflicts in the use of unique testing assets.
- Designed and updated the display of the TE “storyline” on the Planning Center’s walls. Briefed visitors on the TE “Storyline” and the Integrated Master Test Schedule.
- Initiated the Test and Evaluation Brown Bag Lunch Series in the Planning Center. Solicited speakers, advertised events, and assisted in presentations.

### **APPLIED RESOURCES, INC., 1700 N. Moore Street · Suite 1500, Rosslyn VA, 22209**

Graphic Designer, 1998 – 2000

- Helped clients define and articulate their requirements for displaying information
- Designed Web pages, posters, brochures, CD covers, logos, animated slide presentations, and other artwork
- Made video movies which included script development, editing acquired footage, and incorporating custom artwork

### **US TOTAL ARMY PERSONNEL COMMAND, 200 Stovall Street, Alexandria, VA, 22332**

Military Personnel Technician, 1990 – 1997

- Wrote articles for and coordinated all division submissions to the Command's home page
- Interacted with installations all over the world on a daily basis advising them on separation laws, policies and procedures. Organized and prepared large mailings notifying officers of their mandatory separation dates and separation options. Monitored and notified officers who were approaching their mandatory retirement dates of retirement procedures
- Researched and prepared answers for the commanding general to inquiries from the White House and members of Congress. Created and presented slide shows/ briefings on separation processes
- Planned and organized branch and division events and an off-site conference for 90 individuals
- Created and taught classes in Total Quality Management and officer separation procedures to Army and Air Force officers and division employees
- Facilitated a 6-month process action team mandated by the commanding general to streamline and improve processes for the Officer Personnel Management Division

### **Maintained a SECRET Security clearance from 1990 – 2003**

**PRIOR EMPLOYMENT (1985 – 1989)** - Paralegal at a national law firm, receptionist, market researcher for Opinion Centers, sandwich board model, tourmobile guide, waitress

### **EDUCATION**

**Army School of Engineering 1996** - Facilitator training course. 40 hrs; Total Quality Management course for trainers. 80 hrs.

**Longwood College, Farmville, VA, 1981-1985** - English major, Sociology minor. 93 credit hours.

An on-line resume including a skills section can be found at <http://www.jrussellforhire.com>